



# Phillip Wildhirt

User Experience Designer | Creative Director

Little Rock, Arkansas

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253.740.0342



## Skills:

User Research  
Preference Testing  
User Stories & Job Stories  
User Personas  
Journey Maps  
User Flows  
Information Architecture  
Site Mapping  
Heuristics  
Wireframing  
Rapid Prototyping  
Iterative Design  
Usability Testing  
Competitive Analysis  
Design Language  
Graphic & Video Design  
Branding  
Conceptual Development  
Responsive Frameworks  
HTML5 & CSS3  
Bootstrap  
Angular 17  
Material Design

## Tools:

Figma	Marvel
Adobe XD	Photoshop
InVision	Illustrator
Balsamiq	After Effects
Whimsical	IntelliJ

## Summary

Breaks the mold as a **former Creative Director** turned UX Designer & Front-End Architect, creating solutions to complicated people & technology problems.

Spent a decade developing Design Superpowers from **creating Sunday morning experiences** for the local church.

Unbelievably adept at **learning any new skills** to achieve the best outcome for all stakeholders.

Focused on **balancing healthy vulnerability** in relationships for himself and those he has influence with.

## Education

### UX Design Certification

CareerFoundry.com | 2020 | Online Program

- Nine month (800+ hours) intensive training course
- Methodology & data driven approaches to design, prototyping, research, testing
- Built proficiency in XD, InVision, Figma, and best practices of lean UX
- Additional specialization in UI for UX

### Bachelor of Arts

Concordia University | 2006 - 2008 | Irvine, CA

- Emphasis in Contemporary Church Music and Leadership
- Spent 2004 - 2006 at Hope College, Holland MI studying Jazz Bass Performance

## Experience

### UX/UI Designer, Front-End Architect

Dillard's | 2020 - present | Little Rock, AR

- Developed User-Centered Design solutions for merchandising and product sourcing.
- Lead Designer on rewrites of three merchandising applications orchestrating Discovery and Research, Design and Iteration, and Testing and Handoff.
- Designed & developed large application built on Angular Framework.

### Director of Worship and Arts

Christ Little Rock Church and School | 2009 - 2020 | Little Rock, AR

- Directed and developed creative and collaborative process for all worship services
- Developed teams and systems for Video, Graphics, and Music production
- Developed culture of high excellence in over 40 skilled volunteer positions and creative teams.